



Asia-Pacific Institute of Global Studies

OPPORTUNITY TO EARN

Asia-Pacific Institute of Global Studies offers an exciting opportunity to gain INTERNATIONAL EXPOSURE & EXPERIENCE while pursuing

STARTING SALARY OF 25-30 LAKH PER ANNUM

M.Sc.in Big Data and Business Analytics

One year in India & One year in Germany with 18 months' Visa Extension Without Big Data Analytics, companies are blind and deaf, wandering out onto the web like deer on a freeway.

## **Opportunity to Earn**

## A Starting Salary of 25–30 Lakh Per Annum

In one of the most sought after & upcoming areas, AIGS Delhi, in collaboration with FOM Hochschule, Germany, launches a 2-year M.Sc. program in Big Data and Business Analytics. The program comprises of 4 semesters – 2 semesters in India and 2 semesters in Germany.

Founded in 1993, FOM is Germany's one of the biggest private recognised University and institute of higher education.

It has been accredited by the German Council of Science and Humanities, Germany's most important advisory body for science policy. At the beginning of 2012, FOM was also the first private university in Germany to be accredited as an institution by the FIBAA (Foundation for International Business Administration Accreditation). This seal of approval from one of the world's most important higher education assessment agencies proves that FOM's quality management the highest international standards.

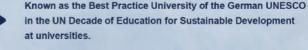


FOM wasthe First university in North Rhine Westphalia to receive the quality seal of the German Council of Science and Humanities in 2004.



It is under the supervision of the Ministry of Innovation, Science and Research of the state of North Rhine-Westphalia.





FOM has over 1000 corporate collaborations in Germany, including thysenkrupp, Peek &Cloppenburg Vienna, Bertelsmann, BP

Deutsche Telekom, Ford, IBM, City of Munich, Siemens, Allianz.

**ABOUT US** 

FON

Hochschule



Experienced faculty members from the academic world and industry give on-site lectures at 33 higher education centres throughout Germany and in Vienna/Austria.



#### FOM Chancellor's Message

Dr. Harald Beschorner Chancellor, FOM University

In an increasingly globalised work environment, qualified personnel and managers face both opportunities and challenges. Those who want to develop and foster successful global business relations need sound language skills but also international expertise alongside experience working in multinational teams.

FOM programmes enable you to improve your skills and intercultural competencies by studying practice-based case studies from the international business world and learning from experts in an international environment with the help of realistic business scenarios.

#### FOM Dean and Head's Message

**Prof. Dr. Habil. Clemens C. Jäger** Dean and Head, FOM University

India's development is highly impressive from many different perspectives and offers many joint opportunities for the internationalization of companies and universities. FOM is taking this development into account with its commitment in India.



#### Why Asia-Pacific Institute of Global Studies (AIGS)?

The Asia-Pacific Institute of Global Studies (AIGS) comes unde the aegis of a well-established non-profitable autonomous body All India Asian Education Foundation (AIAEF). The AIAEF is a foundation that got its inception in 1996 and is registered under the Indian Socities Registration Act.XXI of 1860. Under this foundation, one the leading private B-Schools in India, the Asia-Pacific Institute of Mangement (AIM), New Delhi was established with a commitment to impart world-class management education. Having entered the silver jubilee in management realms, AIM has become the most sought after B-School of India.

The AIGS comes under the same umbrella body, i.e.; AIAEF, which is a dedicated foundation for the courses which are currently in high demand in the business world like Big Data, Data Science, Business Analytice and more.

With the increasing popularity of Big Data related job sector, the Analytics roles are gaining huge traction. A majority of Fortune Global 100, 500 and publicity traded company leverage analytics to gain an edge over the competitors. The hiring demand for recent Master of Analytics graduates is strongest among employers in technology, healthcare, manufacturing and consulting industries and they are offered very lucrative packages.

In this wave of digitization, almost every employer is loking for skilled professionals with strong base over courses like Big Data and Business Analytics, Artificial Intelligence and more. So keeping abreast with the demand in IT sector, the AIGS is running this courses which is in high demand, "M.Sc. in Big Data and Business Analytics" in collaboration with FOM University, Germany (1<sup>st</sup> year in Germany with 18 months visa extension to find a job). Master's in Analytics is an intensive program that aims to produce qualified leaders in analytics.

Disclaimer (AIGS): This courses doesn't come under the purview of AICTE, UGC OR OTHER STATE ACTS however it is recognized in Germany by FIBAA (Foundation for International Business Administration Accreditation), Ministry of Science & Research, and German Council of Science & Humanities.

ASIA-PACIFIC INSTITUTE OF

#### **ABOUT US**



#### Asia-Pacific Institute of Global Studies

New Delhi



### Hon'ble Chairman's <u>Message</u>

#### Shri A.K. Shrivastava

Asia-Pacific Institute of Management (AIM), counted amongst the top best PGDM / MBA colleges in India, has consistently endeavoured to provide high-quality education to young management aspirants looking for best PGDM MBA courses in India, as well as contributing to society by way of publications based on research and consultancy to the industry as well as the

Community at large. Sincere efforts on the part of Asia-Pacific Institute of Management have been recognized and acknowledged by the All India Council for Technical Education (AICTE), Ministry of Education, Govt. of India, as well as endorsed by IMA by quality assurance.

Over the years, the Institute has been continuously evolving by pursuing and inculcating several innovative ways of teaching, learning, and experience-sharing by demonstrating accomplishment of time-bound Mission-oriented goals. This has been made possible by creating an intellectual capital of in-house human resources of highly qualified and experienced faculty, state-of-the-art infrastructure, modernized computer lab with Wi-Fi and the sprawling Central Library for continuous innovations in the areas of research and publications– apart from launching of innovative programmes, establishment of the Centre of Excellence (Takshila) for conducting Management Development Programmes, international collaborations, etc.– which make it rank high in the preferred list of the top PGDM colleges in Delhi NCR.

Moreover, a closely networked Industry-Institute interface is ensured here through the arranging of guest lectures, industrial visits, and in-house/open industry training programs. A symbiotic relationship is also encouraged between industry and academia through a mutual exchange of practical and theoretical aspects of management knowledge, judiciously blended with professional expertise.

Reasons galore why we are ranked among not only the top private PGDM / MBA colleges in Delhi but also as one of the top private PGDM / MBA colleges in India! I look forward to your joining us in our mission for excellence and contribute to our journey towards exploring new frontiers great opportunities in the global business management arena befitting our hard-earned reputation as one among the exclusive top private business schools in India!

## Faculty Profile



**Prof. Dr. Guy Katz** 

Professor Guy Katz has been a full-time lecturer at the FOM in Munich since 2013 and was appointed as Professor of International Management & Leadership in March.

After his military service as a senior lieutenant of the IDF, Professor Katz earned his doctorate at the Ludwig-Maximilians-University Munich on "Intercultural negotiations". After completing his doctorate, Katz worked in the automotive alliance sector.

Parallel to his work as a professor, Prof. Katz contributed to topics related to strategy and internationalization.



Prof. Friederike Muller Friemauth

Professor Friederike Miller-Friemauth has been a full-time lecturer at the FOM in Cologne since September 2014. In the same year, she was appointed as Professor of General Business Administration in particular Strategic Marketing and Innovation Management.

She studied political science at the FreieUniversit t of Berlin and received her doctorate in 1995 on liberal time diagnostics (Rorty, Foucault). Follow ing her doctorate, she held various strategic marketing positions. She spent several years in the Corporate Foresight of Daimler AG, then headed the marketing department of the rhe1nlandischen Mittelstadt Leverkusen and then the trend research at the Heidelberg market and social research institute Sinus Sociovision.

Her teaching focuses on organizational development, innovation management and behavioral finance.At the KCT Competence Center for Technology & Innovation Manage ment, she represents the field of futurology. Parallel to her work as a professor, she is co-owner of "kuhndenken auf Vorrat", a concept consultancy for applied economic futurology.

## Faculty Profile



Prof. Dr. Ing. Cornelia Heinisch

Professor Dr. Ing. Cornelia Heinisch has been a full-time lecturer at the FOM in Stuttgart since 2012. In July 2012 she was appointed as Professor of Business Informatics.

After completing her traineeship as an electrical engineering assistant at the electronics school in Tettnang, she studied software engineering in Esslingen and "Distributed Computing Systems Engineering" at Brunel University in West London.

Subsequently, she completed her doctorate at the University of Tl.ibingen on the subject: "Configuration Model and Architecture for Automated SW Update of ECUs in the Automobile" as part of an industry promotion in cooperation with the companies IT-Designers and Daimler.

Ms. Prof. Heinisch worked as a managing director for the company IT Designers from 2001 to 2010 and gained practical experience as a developer, system architect and consultant in the areas of research, advanced development, development and production.

Professor Roger W.H. Bans has been a full-time lecturer at the FOM in Aachen since September 2015. In November 2015, he was appointed Professor of Business Informatics.

Prof. Or. Bans studied Computer Science at Eindhoven University of Technology. After completing his studies, he worked as a lecturer in business informatics at the Rotterdam School of Management, where he also earned his doctorate in "Designing Trustworthy Trade Procedures for Open Electronic Commerce".

After receiving his doctorate, Prof. Dr. Bans initially worked at Multimedia Skills as Senior Consultant and subsequently at Royal Philips Electronics in senior positions, most recently as Program Director. Prof. Dr. Bons spent several years with ING Group, including Senior Product Manager Cards & Cash.

Parallel to his full-time employment as a professor at the FOM, Prof. Dr. med. Bans is Managing Director



**Prof. Roger W.H. Bons** 

## FOM Campus Faculty Profile

















## FOM Campus Faculty Profile

















## Eligibility

Bachelor of Engineering (Any Stream)

Bachelor of Computer Science - BCS, BCA, BBIT

Bachelor of Science (B.Sc.) - Maths

## **Programme Structure**

Sr.No.	No. Subject	
Semester-I		
Sr.No.	Subject	
1	Big-Data Architecture & Infrastructure	5
2	Decision Focussed Management	6
3	Leadership & Sustainability	6
4	Big Data Analytics	6
5	Information Security	6
Semester-II		
Sr.No.	Subject	<b>Credit Points</b>
1	Applied Programming	6
2	Analysis of semi&unstructured Data	5 5
3	Project management of BigData- Projects	
4	Area of application: Business Analytic	
5	Ethics & Law	
6	5 Deutsch	
Semester-III		
Sr.No.	Subject	<b>Credit Points</b>
1	Big-Data-Consulting Project	6
2	Research Methods	5
3	Big-Data-Analysis Project	6
4	Strategic Business Model Developmen	5
Semester III & IV		
Sr.No.	Subject	<b>Credit Points</b>
1	Applied Project I & II	12
Semester-IV		
Sr.No.	Subject	<b>Credit Points</b>
1	Thesis/Thesis defence	25

#### **Duration**:

- (1 & 2 Semesters) in India and
- (3 & 4 Semesters) in Germany + Thesis

## Fee Structure (2022-24 Batch)

#### M.Sc. in BIG Data and Business Analytics

	First Year (Sessie	on 2022-2023) Fee at AIC	GS New Delhi, India	
Registration at time of Admission	1st Installment (on or before 1 0th July, 2022)	(on or before 1 Payable on or before (on or before ) (on or before )		First Year Total Fee Including FOM University Registration
INR	INR	EURO	INR	INR/EURO
Rs. 1,50,000	Rs. 2,50,000	€ 1500 Students needs to pay directly to FOM University, Germany (As Registration Fee)	Rs. 1,50,000	₹ 5,50,000/- (To AIGS New Delhi, India) € 1500 (To FOM University, Germany)

Fee Structure Secon at FOM University	Total Program Expenses ( Approx )		
	Euros	INR	INR & EUROS
FOM University Tuition Fee (to be paid before start of second year to FOM university)	€ 6,400 00 .		INR 5,50,000/- (To AIGS New Delhi, India)
Housing for 10 months in Germany	€ 3,500.00 Approx		€ 1500 (Registration Fee of FOM University) € 6400 (Second year fee of FOM University)
Meals + Conveyance in Germany	€ 3,000.00 Approx		€ 6500 (Lodging and fooding Expenses at Germany)
Air ticket (India to Germany) & Visa (For Germany)	As Per prevalent Charges	₹ Approx 50,000.00 (Student needs to pay directly to the Germany Embassy in India or Travel Agent)	Total € 14,400 ( Equivalent INR 12,35,664 ) Miscellaneous Expenses INR <b>20,000</b>
Insurance (Health & Travel for Germany)	As Per prevalent Charges	₹ Approx 50,000.00	1st year + 2nd year
Miscellaneous (Any expenses not covered above in India/ Germany)	As Per prevalent Charges	₹ Approx 20,000.00	all Expenses INR 19,05,664 (Approx)

Note: 1 € = ₹ 85.81. It may change as per current currency conversion rate. • Add the boarding and lodging cost details for first year stay at India (hostel charges for AC and Non AC rooms & mess charges). • Also mention: Students can prefer for their own accommodation too if interested. • Based on changes in conversion rate of EURO, there might be a small change in total fee.

1. Fee Composition: Tuition fee, Library Charges, Computer Lab, Internet Charges, books and fee for other activities such as Placement activities,

Seminars, Workshops, Conferences, etc. 2. Fee Payment Details: The fee can be paid by Demand Draft /Cheque drawn in favor of "Asia-Pacific Institute of Management" payable at New Delhi.

Acco	Account detail for Fees Payment-		
Account Name ASIA PACIFIC INSTITUTE OF MANAGEMENT			
Account Number	4601054460		
Bank Name	ICICI BANK LTD		
Branch Name	New Friends Colony, New Delhi-110025		
Account Type	Saving Account		
Payable City	New Delhi		
IFS Code	ICIC0000046		

NOTE: Food +Local travelling, Local Conveyance at Russia (Moscow) will be bore by the student himself/herself.





#### **Academic Qualifications**

848	Examination	Yea From	r To	Name of School/College & Location	Board/ University	Subjects Studied	Percentage/ CGPA	Division
	Secondary (10 <sup>th</sup> )							
	Sr. Secondary (12 <sup>th</sup> )							
	Graduation-Degree (B.	E./B.Tech	./B.Sc	./BCA/any other) :	a a a	Hons/Pass		
	If Completed							
	Year 1							
	Year 2							
	Year 3							
	Year 4							
		Total Marks (as on date)						

Note:

1) If you are awarded grade points please convert them into percentage of marks and indicate

2) If there is a formula given by University for conversion it may please be stated.

3) If you are a rank holder, indicate the same with the class /division awarded.

Post Graduation						
Examination	Year From To	Name of School/College & Location	Board/ University	Subjects Studied	% of Marks	Division
	Examination	Examination	Examination Year Name of School/College	Examination Year Name of School/College Board/	Examination Year Name of School/College Board/ Subjects	Examination Year Name of School/College Board/ Subjects % of

#### Work Experience (if any) Starting from Latest

13.	Name & Address of Organisation	Designation	From	То	Nature of Work	Salary Drawn

Please attach self attested copies of work experience certificates.

Application Fee:₹ 1000/-



**Application Form** 

### M.Sc.in Big Data and Business Analytics

From FOM University, Germany in collaboration with Asia-Pacific Institute of Global Studies This master degree is affiliated by the coveted "FIBAA" AND "EKS".

(Instructions : Write in CAPITAL LETTERS only within the box)

		Personal Details			
	. Full Name (Mr./Ms./Mrs.)	(YY)	3. Gender : M	1/ F	Please affix your recent passport size
4.	. Address for Correspondence				photo
	City Mobile No.	State		Pin	
5.	. Permanent Address				
	City	State		Pin	
6.	. Father's Name				
	Mobile No.	E-mail			
	Father's Profession/Designation				
	Father's Organisation & Address				
7.	. Mother's Name				
	Mobile No.	E-mail			
	Mother's Profession/Designation				
	Mother's Organisation & Address				
	Annual Family Income (INR Gross)		9. Nationality		
10.	. Religion				

FON Hochschule GERMANY





## Extra-Curricular Activities/Sports (with details of prizes won, if any) 14.

# Why do you want a career in Big Data and Business Analytics? (Answer in 50 words)

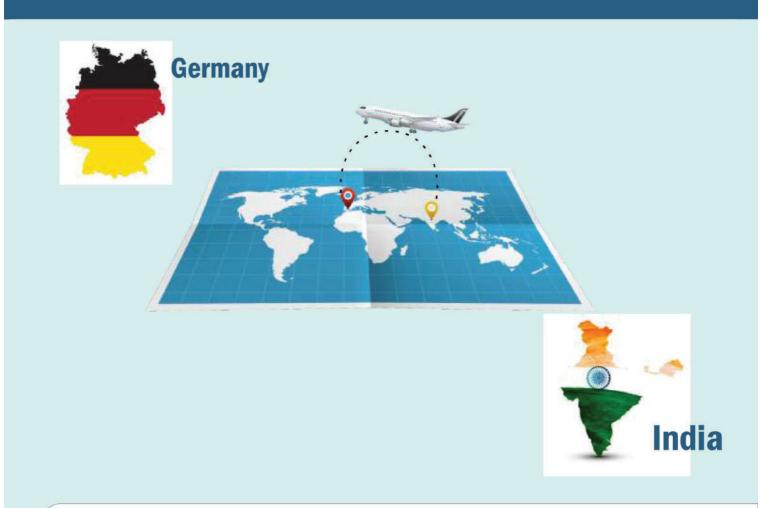
#### **Declaration by Applicant**

I declare that the particulars given above are correct to the best of my knowledge and belief. If, at any stage it is found that any of the information provided is incorrect then I will be liable for suitable action as deemed fit by the institute.

- I hereby declare that I will abide by the rules of institute during my course of study.
- All disputes are subject to the jurisdiction of the competent court of Delhi only.

Date	
Place	

**Signature of Applicant** 



**Application Form** 

## **Contact Us**

**Asia-Pacific Institute of Global Studies** 

3 & 4 GD Birla Marg, Institutional Area, Jasola, New Delhi-110025 (INDIA)



- https://www.facebook.com/apiip.Institute
- https://twitter.com/APIIP24624870

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- m https://www.linkedin.com/company/apiip-institute
  - https://www.youtube.com/channel/UC9oBm4WKNF4G1liGK-qv\_9g

#### **Contact Details**

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